

Creating Tactics (Tasks)

Once you've created your strategic plan, it's time to determine the tactics you'll use to reach your goals. This is where the tactical plan comes into play.

Outline the steps an organization will need to take to accomplish the priorities that have been set. Here are a few things to consider when developing your **tactical plan**:

- What is the timeline for achieving these goals?
- Are there tools or resources that are necessary to accomplish these objectives?
- What specific actions should be taken to achieve the intended outcome?

Your tactical plan will provide the answers to these questions to help you meet the objectives of the strategic plan.

NOTE: Feel free to push the envelope but consider reality of resources. (Review SWOT analysis).

Tactical (Tasks) Planning Examples

Strategy 3: Recruit and retain an engaged fundraising and partnership building board of directors			
Action - Review, develop and achieve targets for board composition			
TASK	Tool or Technique?	Who?	Timeline
#1	Research other organization's policies	Mona	Sept-Oct 2020
#2	Craft draft recommendations for the board and share, board vote	Mona	November 2020
#3	Implement new targets	All board members and staff	On-going