



ADDRESS

PO Box 823
Novato CA 94948

PHONE

415.479.8733

WEB

caufc.org
InvestFromTheGroundUp.org

SOCIAL

f t @ in caufc
© californiaurbanforests
f t @ investintrees

The coronavirus crisis has left all Californians, and many within our industry, struggling to stay afloat economically. There is not a segment of the urban and community forestry industry that has not been impacted. California municipalities have, and will continue to, cut budgets as the public health emergency continues. Urban forestry and tree maintenance budgets are being slashed for short-term savings (with greater costs later). These cuts impact jobs, public safety, and environmental and public health during this time of crisis – when the services, values and benefits derived from healthy urban nature and tree canopies are truly essential to well-being. This is a time for more investment – not less.

To protect your community trees it's time for everyone (yes you) to step out and speak up!

Access to urban nature is a public and mental health necessity. Everyone is entitled to all the benefits that nature affords – no matter what their zip code.

Time to pivot. Time to redouble efforts. Time to show decision makers that **Trees are Essential!** Time to speak for the trees, and in doing so, speak for the health of your family, friends, neighbors and communities. Join the campaign!

Help Us Help Trees!

The **Trees are Essential Campaign** offers sample advocacy and educational tools to share – you can use these tools to state your case and convince your elected officials and decision makers that community members DO CARE about trees and demand the public health benefits.

We ask that you share these resources. Get everyone you know who cares about urban nature and trees to step out and speak up! Then get them to get their friends, etc. Let's see what we can make happen together through the **Trees are Essential Campaign!**

Over the next weeks and months we will continue to share information and resources for your use and dissemination.

There is something special that happens within human connections and relationships when we endeavor to recognize and understand one another. The California Urban Forests Council is, of course, about the trees, and that's because of people and all of our other co-inhabitants. We are all connected. We all need to pull in the same direction. We all need thriving, healthy green communities.

We can't do this without you. Thanks for your help!



**TREES ARE
ESSENTIAL
CAMPAIGN
SURVEY
HOMEWORK**

Help us identify emerging trends and challenges affecting urban and community forestry by completing this homework sheet.

You may need to call your city to discover this information. Urban forestry often falls in the parks and recreation department.

Find sample advocacy and educational tools you can use on caufc.org

We ask that you share these resources. Get everyone you know who cares about urban nature and trees to step out and speak up!

YOUR URBAN FOREST

What department is responsible for urban and community forestry in your city or town?

Who is the head of the department?

Do you know the contact information for the department head?

<i>Email</i>	<i>Phone</i>
--------------	--------------

Does your city have a local group advocating for trees?
If yes, please name below.

CITY BUDGETS

To help us understand the economic impacts to urban forestry programs, please answer the following to the best of your knowledge.

<i>2019 Urban Forestry Budget</i>	<i>2020(21) Urban Forestry Budget</i>
-----------------------------------	---------------------------------------

Has your city or town cut spending on any of the following?

- Tree maintenance
- Parks and recreation
- Urban greening
- Urban forestry (planning & management)
- Cuts will be occurring but I haven't seen any details yet
- No, I am not aware of any planned budget cuts

Have jobs been lost, or are jobs expected to be cut in the near future?

Yes No Uncertain

Do you know how many jobs will be cut?

Has your city cancelled any projects relating to urban forestry? For example, undertaking an urban forest management plan, etc.