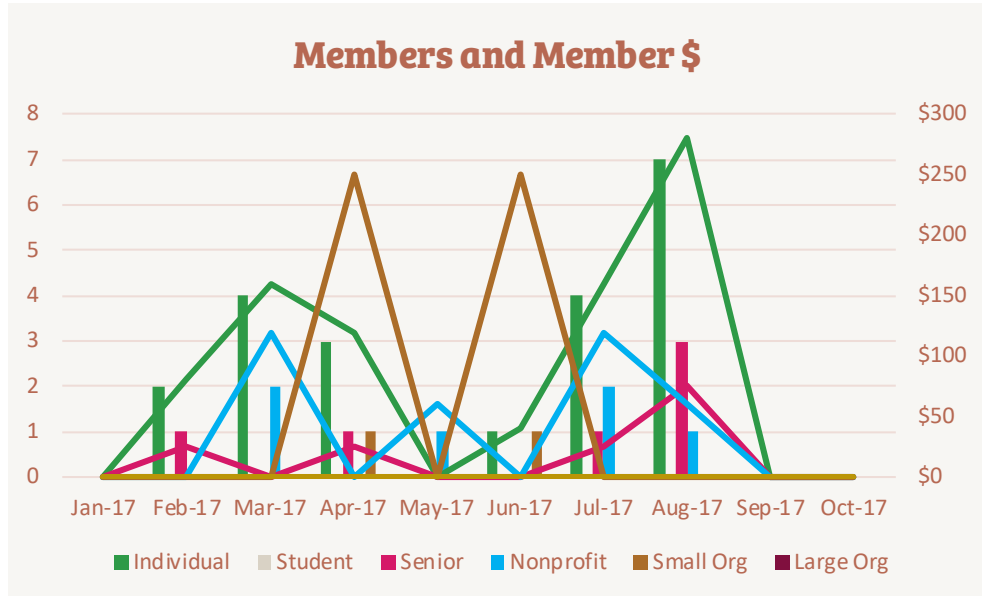


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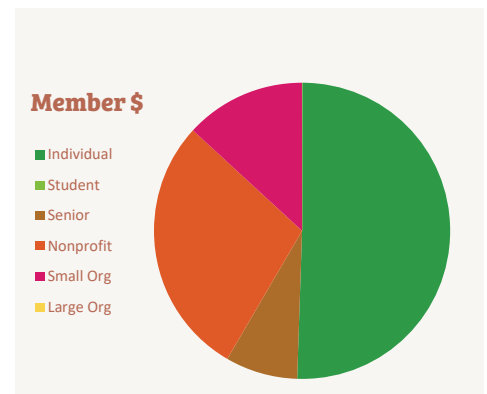
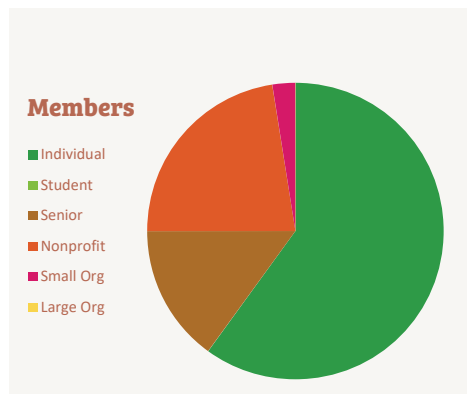
Notes:

- No new members in the last month
- New membership cards in preparation for Spring membership renewal campaign



Membership:

Our largest number of members are Individuals, followed by nonprofits and seniors.



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Highlights:

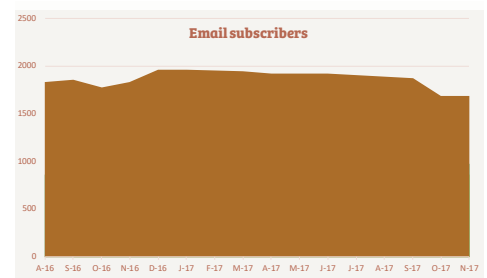
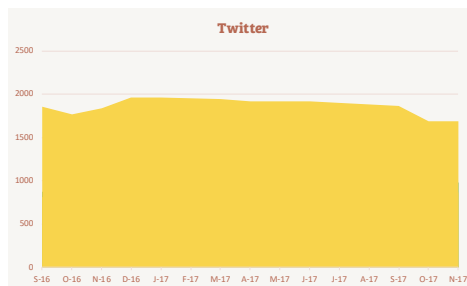
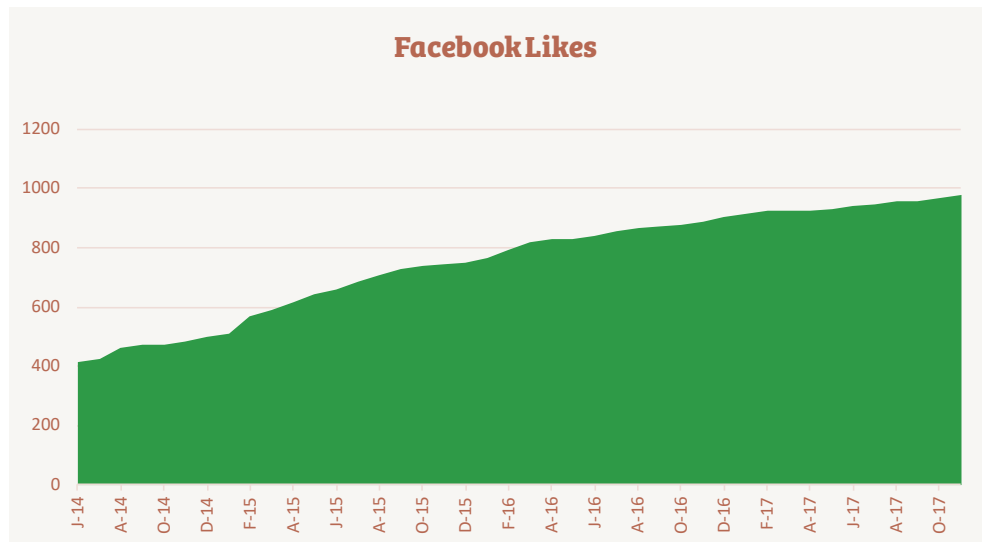
- We're close to 1,000 likes on our Facebook page and almost at 1,000 followers!

CAUFC Communications Channels

Email subscriber list numbers are flat. We are making more of an effort to get our newsletters out regularly.

We will be trying to keep up our social media presence and grow our followers through the end of the year.

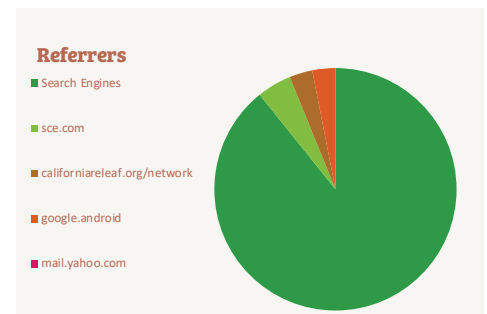
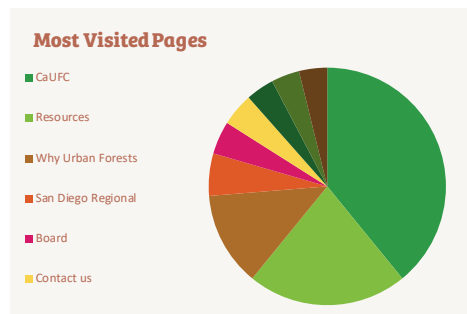
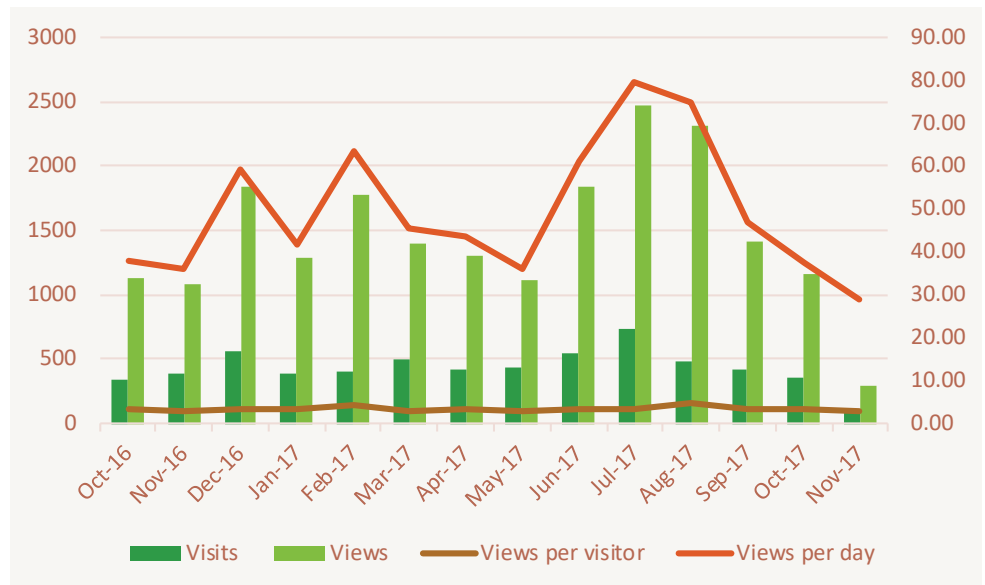
Facebook page likes	976
Facebook page followers	966
Twitter	862
Email subscribers	1689



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CAUFC Website Views and Visits

Visits to the site are slowing down, however we will be running a donation campaign close to Thanksgiving through to the end of the year. We also have new tools to launch through the site.

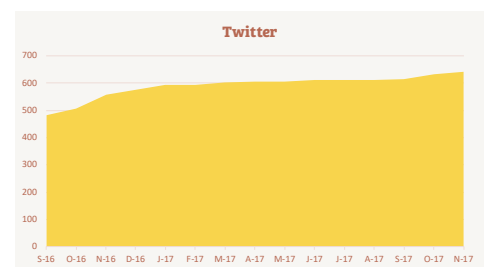
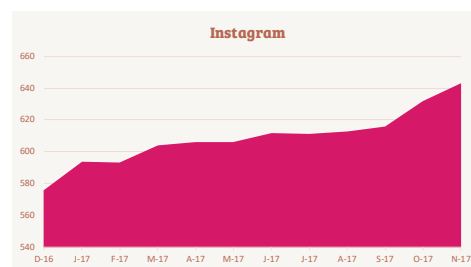
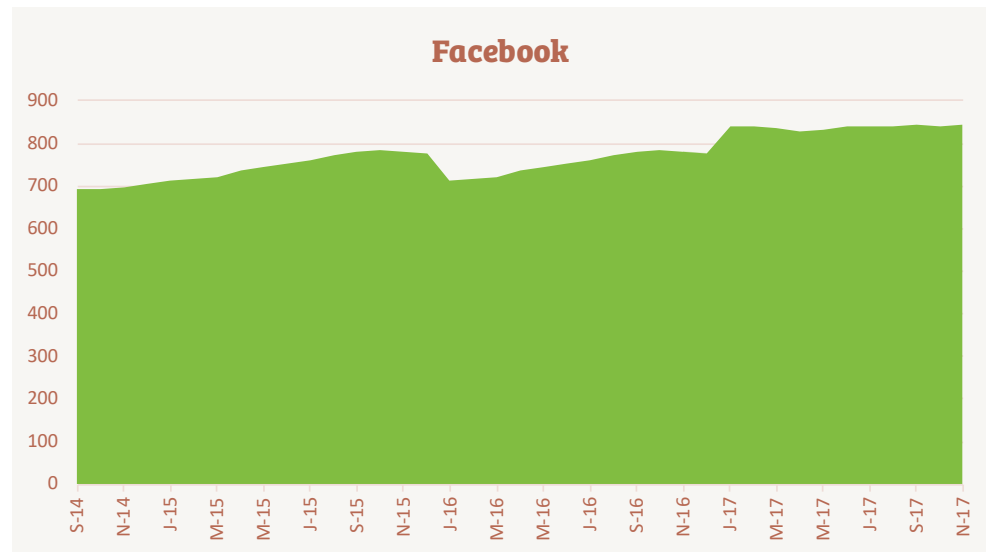


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IFGU Communications Channels

IFGU social media has plateaued recently but will be receiving more attention in the immediate future, to promote new resources and the CIRCLE 2.0 program. Instagram continues to grow steadily.

Facebook page likes	843
Twitter	568
Instagram	643



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IFGU Website Views and Visits

IFGU site has been updated to allow for easy news updates. CIRCLE 2.0 program has been set up with some extra functions added for the CIRCLE 2.0 program.

