



**The California Urban Forests Council
Board of Directors In-Person Meeting**

Nixon Peabody LLP

One Embarcadero Center, 18th Floor

San Francisco, CA 94111-3600

October 19th, 2017

10:00AM-4:00PM

AGENDA

10:00 AM - Call to Order & Introductions - Emily

- Icebreaker

10:30 AM - Approve Agenda - Emily

10:35 AM - Approve Consent Calendar - Emily

- 9.15.17 Board Meeting Minutes
- Executive Director's Report
 - Emergency Procedures Training
 - Advocacy Updates
- Communication Director's Report

10:50 AM - Financial Updates - Nancy

- 2017 3rd Quarter Financial Reports - Nancy
- 2018 Draft Budget Initial Discussion- Nancy

11:30AM - Program Updates - Deb & Nancy

- Newest educational materials
- 50 for 50 draft List of Events
 - What events can you participate in strategically - such as our CIRCLE events?

12:30 PM - LUNCH - brought in

1:00 - 2:00 PM - Board Member's - Make Your Fundraising Page

- Samples and guidance to complete your CaUFC page
- Complete your CaUFC page

2:00- 3:45 PM-Corporate Donor/Sponsor List-Executive Committee

- Review and Add to Sponsor List
- Focusing On Local-Who can you reach out to in your locale?
 - Assign Owner to List Entries
- Identify Next Steps and Timeline

3:45 PM - Next board call meeting - November 17, 2017 - 9:00AM

- **Post Meeting Dinner and/or Drinks???**

4:00 PM - Adjourn